Wira Danu Prakasa

Sr. UI/UX Designer

danuprakasaaa@gmail.com

(+62) 899-5911-519

https://danuprakasa.com

https://www.linkedin.com/in/danuprakasa/

I have 3 years+ experience on Digital Experiences Design industry. I focus on designing with the user in mind, turning challenges into simple, intuitive solutions that work for both people and businesses. It's about creating something that makes a real impact.

Redcomm Indonesia | Digital Creative Agency

Dec 2024 · **Now**

Sr. UI/UX Designer

- Conceptualized and delivered cutting-edge product and website features, enhancing user engagement and satisfaction.
- Leveraged deep user research and data analytics to identify gaps and innovate solutions tailored to diverse audience needs.
- Designed intuitive and impactful user flows, improving usability and accessibility across platforms.
- Partnered with product managers, developers, and stakeholders to align designs with business objectives while championing user-first solutions.
- Conducted usability testing and iterative prototyping to ensure high-quality deliverables that boost key metrics like conversion rates and retention.
- Integrated modern design trends and technologies, ensuring product relevance in fast-evolving markets.

Redcomm Indonesia | Digital Creative Agency

May 2021 · Nov 2024

UI Designer

- Create wireframes, prototypes, and high-fidelity designs for web and mobile applications.
- Develop design systems, style guides, and reusable components for consistency.
- Stay aligned with project timelines and agile workflows.
- Stay updated on industry trends, tools, and design methodologies.
- Analyze user behavior and pain points to inform design decisions.
- Work closely with developers to ensure seamless implementation of designs.

Kelasboscom | E-Learning Course Company

Jan 2018 · Mar 2021

Graphic Designer

- Develop creative concepts and design solutions for a wide range of marketing materials.
- Create visually compelling and on-brand designs that effectively communicate our messaging, positioning, and values.

Professional education

Computer and Network Engineering
2014 · 2017
SMK Bangun Nusa Bangsa

Technical Skills

- Figma & Figjam
- Adobe Photoshop
- Adobe Illustrator
- Adobe after effects
- Google spreadsheets
- Google slides
- Notion
- Miro

Professional Skills

- Prototyping
- User research
- Wireframing
- Digital Imaging
- HTML5, HTML
- CSS, CSS3
- Javascript
- User Interface Design
- User Experience Design

Soft skills

- Strategist thinker
- Presentation (public speaking)
- Have a good ear to hearing a feedback or suggestion

Certification

Practitioner Design Thinker
IBM

UX Design
SkillAcademy

Full-Stack Website Designer
BuildWithAngga